



*If you would like your local market to carry Izzi B's Allergen-Free Cupcakes,
please print this page and submit it to a manager at your local market.*

Greetings!

Our mission at Izzi B's Allergen-Free Cupcakes is simple: Everyone deserves a cupcake.

This request is being provided to you by one of your customers who is a bonafide fan of Izzi B's and recommends it so highly that they would like you to carry it in your store. Whether your shoppers have a gluten, egg, nut or other major food allergy or intolerance—or just love cupcakes—our cupcakes are sure to satisfy everyone.

If you are interested in carrying Izzi B's Allergen-Free Cupcakes in your store, please contact me:

Pam Nicholas
pam@ibcakes.com
203-810-4378

Learn more about Izzi B's on our website at www.ibcakes.com; but in the meantime, here's a summary:

Izzi B's Allergen-Free Cupcakes is a wholesale bakery in Norwalk, CT. Our cakes and cupcakes are free of gluten, wheat, soy, dairy, eggs, nuts, casein, honey, seeds, corn and apples. No preservatives, no trans-fats, no refined sugar. Vegan and celiac friendly. All ingredients are either all-natural, organic or Fair Trade. All our food colorings are made of natural derivatives of plants. Our cupcakes and cakes freeze well and are great for schools, playdates, office events and just plain I-need-a-treat. Our bakery is an allergen-free facility, ensuring that all of our baked goods are free of all the above listed allergens, all the time.

I look forward to hearing from you, and hope that your customers can soon enjoy purchasing Izzi B's at your store.

All the best,

Chef Pam